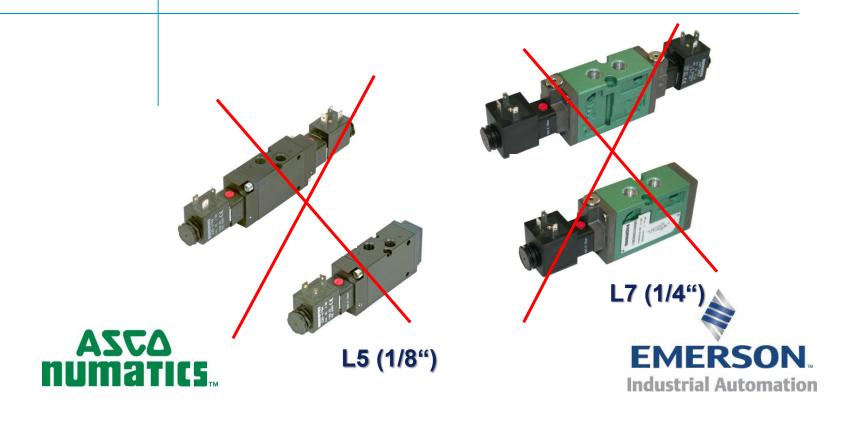
Discontinuation Series L5 and L7



Discontinuation Series L5 and L7

Current Situation:

- Since a couple of years L5 and L7 Series are out of our official Numatics catalogues
- Compared with L1 / L2 Series the flow of L5 / L7 is very low
- Sales figures show a strong drop down in the last years
- There is only 1 customer (OEM) who is buying a higher amount beside a lot of endusers with low quantities 1 – 5 pcs.

Quality of L7 die-cast body is worse and need a lot of additional machining time

Target:

- Immediate product discontinuation
- replacement → <u>L1 und L2 Series</u>





Discontinuation Series L5 and L7

next steps:

- Inform customers and show our alternative with L1 / L2 series
- L5 and L7 max. available till end of September 2012





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